



# Counselor Communiqué

10/18/11

## What's Happening???

### October 23-31st Red Ribbon Week

#### WHAT IS RED RIBBON WEEK?

It is an ideal way for students and communities to unite and take a visible stand against substance abuse. Annistown shows their personal commitment to a drug-free lifestyle by participating in a number of Red Ribbon Week activities.

#### WHY?

The Red Ribbon Campaign was started when DEA agent Kiki Camarena died while trying to arrest drug traffickers in 1985. This began the continuing tradition of displaying Red Ribbons as a symbol of intolerance towards the use of drugs. The mission of the Red Ribbon Campaign is to present a unified and visible commitment towards the creation of a DRUG-FREE AMERICA

### Annistown's School Counseling Program Mission



The mission of the Annistown Elementary School Counseling program is to provide all students with the skills, knowledge and attitudes needed to become effective students, responsible citizens, productive workers and lifelong learners. The Counseling Program is an integral part of the school's total program with a commitment to individual uniqueness, an understanding of multicultural diversity and maximum development of the human potential. This effort will support the Mission of Annistown Elementary and the Gwinnett County School System.

#### Contact information

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## Red Ribbon Week Activities

### Monday, Oct.24

Let's Team Up against Drugs Day

- Wear your favorite team jersey.

### Tuesday, Oct.25

Wear Red Day

Turn the Page against Drugs Day

Drop everything and Read Day

- Annistown designates 30 minutes of silent reading

### Wednesday, Oct26

Pledge Day

- Students and staff sign the Drug Free Pledge banner

### Thursday, Oct27

Sock it to Drugs Day

- Students wear crazy socks

### Friday, Oct.28

Give Drugs the Slip Day

- Everyone wears slippers

## Support Red Ribbon Week

