



October 27, 2011



Promotional film for Atlanta features
JOHN LEGEND, MAYOR REED, JOSEPH LOWERY, FAITH RINGGOLD



FOR IMMEDIATE RELEASE



John Legend Courtney S. Kasim Reed Judith Condon Faith Ringgold Joseph Lowery Taylor Smith

PRESENTED BY Karz Productions and Atlanta Public Schools

Nationally renowned artist and award-winning children’s book author, **Faith Ringgold**, appears with **John Legend, Mayor Kasim Reed, Rev. Joseph Lowery, Radcliffe Bailey**, and local Atlanta art teachers and students in a promotional video for **THE DREAM ART CONTEST** at www.thedreamartcontest.com.

THE DREAM ART CONTEST: Visions of the Civil Rights Movement and America Today compels Atlanta’s K-12 public school students to consider how the Civil Rights Movement is relevant to their daily lives today. Issues of **bullying, self-esteem**, and **conflict resolution** (to name a few) are explored in the context of what it means to grow up and become truly adult, productive members of a diverse, highly competitive, and integrated world. As a vehicle of self-exploration and self-affirmation, art is an ideal medium for students to explore the lessons of the movement in the 21st century.

THE JUDGES

- Catherine Fox *Chief Art Critic, ArtscriticATL.com*
- Collette Hopkins *National Black Arts Festival*
- Donna Lowry *Kids & Schools Reporter, WXIA-TV*
- Kerry James Marshall *Artist and MacArthur Fellow*
- Faith Ringgold, *Artist and Author*
- Michael Rooks *Curator of Contemporary & Modern Art, High Museum of Art*
- Kevin Sipp *Curator, Hammonds House Museum*

THE DREAM ART CONTEST is sponsored by Target and Coca Cola and is produced in cooperation with the Atlanta Office of Cultural Affairs, Young Audiences – Woodruff Arts Center, Atlanta History Center, Hammonds House Museum, Fulton County Arts & Culture, Atlanta-Fulton Public Library System, Metro Atlanta YMCA, Boys & Girls Clubs of Metro Atlanta, MARTA, CBS Outdoor, Hartsfield-Jackson International Airport, Atlanta Beltline, and The King Center, which is hosting the gala awards ceremony on February 4, 2012. Fourteen county public school systems are partners representing 854 schools and over 759,000 students.

For information on **THE DREAM ART CONTEST**, go to: www.thedreamartcontest.com

CONTACTS

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