

NEWS RELEASE

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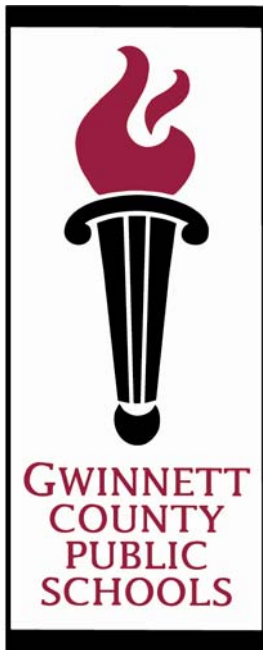
GCPS students earn best in the world recognition during international competition

Two **Gwinnett County Public Schools (GCPS)** students earned recognition as best in the world during the International Career Development Conference and Competition. The **Brookwood High** students placed third in a marketing category, a first for Gwinnett and Georgia in several years.

Brookwood High students **Andrew Holbrook** and **Nathan Webb** defeated teams from countries such as Canada, Germany, and Ireland in the Creative Marketing Project category. The team represented their school's chapter of Distributive Education Clubs of America (DECA,) an international organization of marketing students. For their project, they compiled and analyzed statistics related to their Brookwood Night at the Gwinnett Gladiators sports marketing project. They constructed a 27-page notebook describing the marketing research project, created an exhibit board with pictorial documentation of their activities along with an interactive PowerPoint presentation, and defended their project in front of a team of marketing professionals. The first presentation placed them in the finals and they later earned a spot in the top 10.

The Distributive Education Clubs of America focuses on improving education and career opportunities for high school and college students pursuing a career in marketing, management, and entrepreneurship. The organization has chapters within several Gwinnett middle and high schools.

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