



# NEWS RELEASE

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*News Media Contact: Communication and Media Relations, 678-301-6020*

## **Gwinnett students to read “Llama Llama Red Pajama” and contribute to reading record**

Gwinnett County Public Schools (GCPS) students are ready to join other school children from around the world as they participate in this year’s “Read for the Record,” an international campaign to encourage early literacy. The GCPS students in Pre-K through first grade will attempt to set a record by participating in the shared reading experience with “Llama Llama Red Pajama,” the children’s book chosen for this year’s global event. The single-day worldwide event takes place Thursday, October 6, 2011.

As part of the event, Gwinnett students have invited community members into their classrooms to help them set a new record by reading out loud to them. Each participating school classroom received a donated copy of the book which a volunteer community member will read to students as they participate in this day of learning. The school will count the number of students that read or hear the story, which will be tabulated in this year’s new record. Last school year, GCPS set the record as the largest school district worldwide to participate with 29,671 students who read in the single-day event.

Community members interested in visiting a local school to read out loud to Gwinnett children should contact their local school.

Parents and community members also can celebrate Read for the Record from their own home by tuning in to GCPS TV for a special read along. This five minute program will air on October 6 at 8 a.m., 10:30 a.m., noon, 3 p.m., 5 p.m. and 7:30 p.m. GCPS TV cable channels and providers include: Charter on Channel 22, and Comcast on Channel 24 and 26.

*News media representatives interested in visiting a GCPS school on the day of the event should coordinate with the Department of Communication and Media Relations by calling 678-301-6020.*

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### **THE MISSION OF GWINNETT COUNTY PUBLIC SCHOOLS**

*is to pursue excellence in academic knowledge, skills, and behavior for each student, resulting in measured improvement against local, national, and world-class standards.*

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