



NEWS RELEASE

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Thousands expected to rally at 2011 Gwinnett Readers Rally

There will be a large crowd, fans cheering for their favorite team, and top-notch competition... no, it's not a weekend sporting event. It is the 2011 Gwinnett Readers Rally. This year, organizers expect approximately 2,800 spectators to attend this year's Readers Rally, a literary quiz-bowl competition for student readers in grades 4-12. Among those attending will be students, parents, community members, teachers, and school administrators. This year's competition will be held Saturday, February 12, from 9:00 a.m. to 2:30 p.m., at Berkmar High, located at 405 Pleasant Hill Rd. in Lilburn.

The opening ceremonies and recognition of teams will begin at 9:00 a.m. In this sixth year of competition, 97 teams will vie for the countywide title. The teams represent 62 elementary schools, 23 middle schools, and 12 high schools. Readers will compete in teams using their knowledge of literature to answer questions based on a preselected list of books.

At the conclusion of the event, four elementary school teams, two from the middle school level, and two high school teams will earn a spot to compete during the final challenge. The Championship Readers Rally Competition will take place on Thursday, February 17, at the GCPS TV Broadcast Center, located at the school system's Instructional Support Center. The competition will be recorded to air on GCPS TV. Viewers can tune in to watch the final match and learn who is this year's Readers Rally champion when the show airs Tuesday, Feb. 22, through Sunday, Feb. 27, at 10 a.m. and 7 p.m.

For additional information, news media representatives should contact Anne Chapman, Jackson Elementary media specialist, at 770-682-4204, or Jennifer Pahl, Mulberry Elementary media specialist, at 678-226-7472.

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